

# festival strategy report

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los socorros

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# FILM PROFILE

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## TITLE

Los Socorros

## DIRECTOR

Pablo Gordillo

## YEAR

2024

## TYPE

Fiction

## FORMAT

Short film

## RUNTIME

15 minutes

## GENRE

Drama

## LANGUAGE

Spanish

## COUNTRY OF PRODUCTION

Guatemala

## CAST

Camila Tiriquiz Figueroa,  
Cindi Figueroa Luch

## BUDGET / FEES

€100-€200 / month

## LOGLINE

"A young house maid has to deal with the accusations of stealing a wallet in a Guatemalan household."

## KEY THEMES

Social injustice

Class dynamics

Domestic work

Discrimination

# HOW TO READ YOUR FESTIVAL STRATEGY

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- 01. What we found**

We analysed a database of **175 international festivals** and selected the **15 best matches** for **Los Socorros**. Festivals are ordered from highest to lowest match score — festival #01 has the strongest affinity with your short film according to the evaluation criteria.

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- 02. How the match score works**

Each festival receives a score from 0 to 100 based on five factors: genre and theme match, festival prestige, geographic and language affinity, acceptance rate, and fee level. The full breakdown of each score is detailed in each **festival's individual card** and in the **Matching Methodology** section.

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- 03. This is a strategy, not a guarantee**

This report is a **strategic recommendation** based on your short film's profile and available information about each festival. A high match score increases the likelihood of a good fit, but the final selection always depends on the festival's programming committee. No tool can guarantee a selection.

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- 04. Your responsibility as a client**

It is important that you **check the official regulations of each festival** before submitting your short film. Festivals may update their calls, change dates or modify requirements at any time, especially those whose regulations have not yet been published. Films Intelligence is not responsible for changes occurring after this report's date.

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- 05. Your tracking spreadsheet**

Along with this report you receive a **tracking spreadsheet** with three tabs: a **submission schedule** where you can log the status of each festival, submission dates and results; a **budget tracker** to monitor fees spent and waivers obtained; and a **monthly calendar** ordered by deadline. The general recommendation is to **apply at least 8 weeks before each deadline** — if a festival's call is already open, applying early always works in your favour.

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If you notice any inconsistency in dates or festival information, or if any of the selected festivals does not fit your vision, **feel free to let us know** and we will correct or replace it promptly with an updated document.

# MATCHING METHODOLOGY

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Analysis of **15 eligible festivals** from a database of 175 international festivals, after applying hard filters and a weighted scoring system.

## SCORING FACTORS (weighted)

Genre and theme match	+20-35 pts
Festival prestige x 10	+10-30 pts
Geographic / language affinity	+10-25 pts
Favorable acceptance rate	+5-15 pts
Low or no fee	+5-10 pts

## EXECUTIVE SUMMARY

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**Los Socorros** is a Guatemalan fiction short film addressing **social injustice and class dynamics** within the Latin American domestic context. At 15 minutes with prior screenings in Brazil, Guatemala, and Costa Rica, the film retains eligibility for festivals without premiere requirements. The strategy prioritizes **Ibero-American and European festivals specializing in Latin American cinema and social themes**, maximizing cultural and linguistic affinity. 15 optimal festivals were identified with deadlines between June 2026 and March 2027, respecting the monthly budget of €100-€200. Geographic focus includes Spain, France, Switzerland, Argentina, the UK, and the USA, ensuring territorial diversity and access to strategic exhibition circuits.

## ALREADY SUBMITTED TO

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Costa Rica Short Films  
Screened

Festival Icaro  
Screened

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# TOP 15 — RECOMMENDED FESTIVALS

#	Festival	Country	Prio.
1	Festival de Cine Comprometido de Guadalajara	Spain	A
2	Festival Biarritz Amérique Latine	France	A
3	Festival de Cine de L'Alfàs del Pi	Spain	A
4	FeLCO - Festival Latinoamericano de Cine de Olavarría	Argentina	A
5	Filmar en America Latina Festival	Switzerland	A
6	Filmets. Badalona Film Festival	Spain	A
7	FICVI – Festival Internacional de Curtmetratges de Vila-Seca	Spain	A
8	Aguilar Film Festival	Spain	B
9	South Social Film Festival	United Kingdom	B
10	Festival Internacional de Cortometrajes Oberá en Cortos	Argentina	B
11	ALCINE - Festival de Cine de Alcalá de Henares	Spain	B
12	San Diego Latino Film Festival	USA	B
13	Alexandria Short Film Festival	Egypt	C
14	Soho International Film Festival	USA	C
15	Entrevues Belfort International Film Festival	France	C

- Priority A      A-list festivals. Apply first.
- Priority B      High selection probability.
- Priority C      Complementary for wider exposure.

Acceptance %: estimates based on public historical data — not guaranteed official figures.

# TOP 15 — RECOMMENDED FESTIVALS

**#01** Festival de Cine Comprometido de Guadalajara  
Azuqueca de Henares · Spain · Oct 2026

PRIORITY

**A**

MATCH

**92**

FEE  
**No fee**

SUBMIT BY  
**May 2026**

PLATFORM  
**Festhome**

QUALIFIES FOR

**Goya**

Social Cinema

Committed Cinema

Drama

## WHY DOES LOS SOCORROS FIT?

Spanish festival specialized in socially committed cinema, perfect alignment with Los Socorros' injustice narrative. Goya qualifier with free submission.

## SCORE BREAKDOWN

Genre and theme match	+35
Festival prestige x 10	+20
Geographic / language affinity	+22
Favorable acceptance rate	+5
Low or no fee	+10
<b>TOTAL</b>	<b>92</b>

Strategic note: Top priority for direct thematic affinity and Goya potential.

# #02 Festival Biarritz Amérique Latine

Biarritz · France · Sep 2026

PRIORITY

A

MATCH

91

FEE  
~€14

SUBMIT BY  
May 2026

PLATFORM  
Festival Website

QUALIFIES FOR

—

Latin American Cinema

Drama

Fiction

## WHY DOES LOS SOCORROS FIT?

The reference festival for Latin American cinema in Europe, held in Biarritz. Excellent platform for international visibility of Guatemalan cinema.

## SCORE BREAKDOWN

Genre and theme match	+30
Festival prestige x 10	+30
Geographic / language affinity	+20
Favorable acceptance rate	+6
Low or no fee	+5
<b>TOTAL</b>	<b>91</b>

Strategic note: Gateway to the European Latin American cinema circuit. €15 fee for short films.

# #03 Festival de Cine de L'Alfàs del Pi

L'Alfàs del Pi · Spain · Jul 2026

PRIORITY

A

MATCH

89

FEE  
No fee

SUBMIT BY  
May 2026

PLATFORM  
FestHome / Movibeta

QUALIFIES FOR

Goya, Premios Forqué

Ibero-American Cinema

Drama

Short Film

## WHY DOES LOS SOCORROS FIT?

Spanish competition oriented toward Ibero-American cinema, Goya and Forqué Awards qualifier. Low-cost submission and high cultural affinity.

## SCORE BREAKDOWN

Genre and theme match	+28
Festival prestige x 10	+30
Geographic / language affinity	+20
Favorable acceptance rate	+6
Low or no fee	+5
<b>TOTAL</b>	<b>89</b>

Strategic note: Double qualification for prestigious Spanish awards. Submissions via FestHome or Movibeta.

# #04 FeLCO - Festival Latinoamericano de Cine de Olavarría

Olavarría · Argentina · Sep 2026

PRIORITY

A

MATCH

84

FEE  
No fee

SUBMIT BY  
Jul 2026

PLATFORM  
Festival Website

QUALIFIES FOR

—

Latin American Cinema

Fiction

Social Drama

## WHY DOES LOS SOCORROS FIT?

Growing Latin American film festival dedicated to cinema from the Americas, with completely free submission. Ideal platform to connect with Southern Cone audiences and programmers, with strong thematic affinity to Los Socorros' social profile.

## SCORE BREAKDOWN

Genre and theme match	+28
Festival prestige x 10	+20
Geographic / language affinity	+20
Favorable acceptance rate	+6
Low or no fee	+10
<b>TOTAL</b>	<b>84</b>

Strategic note: Emerging platform in the Argentine circuit with free submission and strong thematic affinity. Growing 4th edition.

# #05 Filmar en America Latina Festival

Geneva · Switzerland · Nov 2026

PRIORITY

A

MATCH

87

FEE  
No fee

SUBMIT BY  
Jul 2026

PLATFORM  
Festival Website

QUALIFIES FOR

—

Latin American Cinema

Drama

Fiction

## WHY DOES LOS SOCORROS FIT?

The main Latin American film festival in Switzerland and European reference for Latin American cinema. Excellent showcase for Central American cinema in Europe.

## SCORE BREAKDOWN

Genre and theme match	+28
Festival prestige x 10	+30
Geographic / language affinity	+18
Favorable acceptance rate	+6
Low or no fee	+5
<b>TOTAL</b>	<b>87</b>

Strategic note: Access to the Swiss and French-speaking European market. The 2026 call for entries has not yet been officially announced; watch for the submission launch at [filmar.ch](http://filmar.ch).

# #06 Filmets. Badalona Film Festival

Badalona · Spain · Oct 2026

PRIORITY

A

MATCH

86

FEE  
No fee

SUBMIT BY  
May 2026

PLATFORM  
FestHome

QUALIFIES FOR

Goya

International Short Film

Drama

Fiction

## WHY DOES LOS SOCORROS FIT?

One of the most veteran short film festivals in Spain with 52 editions. Goya qualifier with broad international selection.

## SCORE BREAKDOWN

Genre and theme match	+25
Festival prestige x 10	+30
Geographic / language affinity	+20
Favorable acceptance rate	+6
Low or no fee	+5
<b>TOTAL</b>	<b>86</b>

Strategic note: Tradition and prestige in the Spanish short film circuit.

# #07 FICVI – Festival Internacional de Curtmetratges de Vila-Seca

Vila-Seca · Spain · Oct 2026

PRIORITY

A

MATCH

85

FEE  
No fee

SUBMIT BY  
Jul 2026

PLATFORM  
FestHome

QUALIFIES FOR

Goya

Short film

Drama

Fiction

## WHY DOES LOS SOCORROS FIT?

International festival qualifying for the Goya Awards with competition open to any genre and origin. Low-cost submission.

## SCORE BREAKDOWN

Genre and theme match	+24
Festival prestige x 10	+30
Geographic / language affinity	+20
Favorable acceptance rate	+6
Low or no fee	+5
<b>TOTAL</b>	<b>85</b>

Strategic note: Additional option in the Catalan Goya circuit. The call for entries for the 11th edition (2026) has not yet been announced; monitor ficvi.cat for the submission launch.

# #08 Aguilar Film Festival

Aguilar de Campoo · Spain · Dic 2026

PRIORITY

**B**

MATCH

**83**

FEE  
~€4

SUBMIT BY  
Sep 2026

PLATFORM  
FilmFreeway / Short Film  
Depot

QUALIFIES FOR

**Goya**

International Short Film

Drama

Fiction

## WHY DOES LOS SOCORROS FIT?

Veteran international festival with 38 editions and Goya Awards qualifier. Explicitly accepts Spanish and international short films with a very low submission fee (€4). With a 35-minute maximum runtime, it perfectly accommodates Los Socorros' 15 minutes.

## SCORE BREAKDOWN

Genre and theme match	+22
Festival prestige x 10	+30
Geographic / language affinity	+21
Favorable acceptance rate	+5
Low or no fee	+5
<b>TOTAL</b>	<b>83</b>

Strategic note: Solid alternative in the Spanish Goya circuit with full openness to international short films. September deadline allows planned submission with comfortable margin.

# #09

## South Social Film Festival

London · United Kingdom · Ago 2026

PRIORITY

**B**

MATCH

**82**

FEE  
**No fee**

SUBMIT BY  
**Jun 2026**

PLATFORM  
**FilmFreeway**

QUALIFIES FOR

—

Latin American Cinema

Cultural Diversity

Drama

### WHY DOES LOS SOCORROS FIT?

Itinerant London festival dedicating each edition to a different country, with next event focused on Latin America. Outdoor and free format.

### SCORE BREAKDOWN

Genre and theme match	+25
Festival prestige x 10	+20
Geographic / language affinity	+17
Favorable acceptance rate	+10
Low or no fee	+10
<b>TOTAL</b>	<b>82</b>

Strategic note: Unique visibility opportunity in the British market. The exact 2026 submission deadline has not yet been published; monitor [filmfreeway.com/south-social-film-festival](https://filmfreeway.com/south-social-film-festival) for the launch.

# #10

## Festival Internacional de Cortometrajes

### Oberá en Cortos

Oberá, Misiones · Argentina · Oct 2026

PRIORITY

**B**

MATCH

**81**

FEE  
**No fee**

SUBMIT BY  
**Sep 2026**

PLATFORM  
**FilmFreeway**

QUALIFIES FOR

—

Identity

Cultural Diversity

Drama

#### WHY DOES LOS SOCORROS FIT?

Argentine festival focused on identity and cultural diversity, themes aligned with Los Socorros' class and discrimination narrative.

#### SCORE BREAKDOWN

Genre and theme match	+26
Festival prestige x 10	+30
Geographic / language affinity	+20
Favorable acceptance rate	+0
Low or no fee	+5
<b>TOTAL</b>	<b>81</b>

Strategic note: Connection with the Argentine regional circuit.

# #11

## ALCINE - Festival de Cine de Alcalá de Henares

Alcalá de Henares · Spain · Nov 2026

PRIORITY

**B**

MATCH

**85**

FEE  
**No fee**

SUBMIT BY  
**Jul 2026**

PLATFORM  
**Festival Website**

QUALIFIES FOR

**Goya**

Short film

Drama

Fiction

### WHY DOES LOS SOCORROS FIT?

One of the most important short film festivals in Europe since 1983. Goya qualifier with free submission.

### SCORE BREAKDOWN

Genre and theme match	+25
Festival prestige x 10	+30
Geographic / language affinity	+20
Favorable acceptance rate	+0
Low or no fee	+10
<b>TOTAL</b>	<b>85</b>

Strategic note: Reference festival in the European short film landscape.

# #12

## San Diego Latino Film Festival

San Diego · USA · Mar 2027

PRIORITY

**B**

MATCH

**80**

FEE  
**No fee**

SUBMIT BY  
**Dec 2026**

PLATFORM  
**FilmFreeway**

QUALIFIES FOR

—

Latin American Cinema

Drama

Fiction

### WHY DOES LOS SOCORROS FIT?

Festival dedicated to Latino cinema in San Diego with strong Latin American and Chicano presence. Excellent for connecting with Latino audiences in the US.

### SCORE BREAKDOWN

Genre and theme match	+25
Festival prestige x 10	+20
Geographic / language affinity	+20
Favorable acceptance rate	+10
Low or no fee	+5
<b>TOTAL</b>	<b>80</b>

Strategic note: Bridge to the US Latino market. The 34th edition (Mar 2027) has not yet announced its call for entries; monitor [sdlatinofilm.com](http://sdlatinofilm.com) and [filmfreeway.com/SanDiegoLatinoFilmFestival](http://filmfreeway.com/SanDiegoLatinoFilmFestival).

# #13

## Alexandria Short Film Festival

Alexandria · Egypt · Sep 2026

PRIORITY

C

MATCH

79

FEE  
No fee

SUBMIT BY  
Apr 2026

PLATFORM  
FilmFreeway / FestHome /  
Short Film Depot

QUALIFIES FOR

Oscar

International Short Film

Drama

Fiction

### WHY DOES LOS SOCORROS FIT?

International Oscar qualifying festival in Alexandria accepting fiction from directors worldwide. Academy Award qualification opportunity.

### SCORE BREAKDOWN

Genre and theme match	+22
Festival prestige x 10	+30
Geographic / language affinity	+12
Favorable acceptance rate	+10
Low or no fee	+5
<b>TOTAL</b>	<b>79</b>

Strategic note: **▲ URGENT:** The late deadline is April 30, 2026. Apply immediately. Only Oscar qualifying option in the selection.

# #14

## Soho International Film Festival

New York · USA · Oct 2026

PRIORITY

C

MATCH

78

FEE  
No fee

SUBMIT BY  
Jul 2026

PLATFORM  
FilmFreeway / FestHome

QUALIFIES FOR

—

Independent Cinema

Drama

Fiction

### WHY DOES LOS SOCORROS FIT?

Independent film festival in the heart of New York with international competitive selection. Platform for visibility in the US market.

### SCORE BREAKDOWN

Genre and theme match	+22
Festival prestige x 10	+30
Geographic / language affinity	+11
Favorable acceptance rate	+10
Low or no fee	+5
<b>TOTAL</b>	<b>78</b>

Strategic note: Access to the New York independent cinema circuit.

# #15

## Entrevues Belfort International Film Festival

Belfort · France · Nov 2026

PRIORITY

C

MATCH

77

FEE  
No fee

SUBMIT BY  
Jul 2026

PLATFORM  
Festival Website

QUALIFIES FOR

—

Auteur Cinema

Drama

First Works

### WHY DOES LOS SOCORROS FIT?

French festival focused on first, second, and third works by directors. Accepts short films with free submission and appreciation for emerging cinema.

### SCORE BREAKDOWN

Genre and theme match	+20
Festival prestige x 10	+30
Geographic / language affinity	+12
Favorable acceptance rate	+5
Low or no fee	+10
<b>TOTAL</b>	<b>77</b>

Strategic note: Ideal for directors developing their careers.

# NEXT STEPS

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## 1. Report Review

Review this report with your consultant and confirm the priorities. You can adjust the order or replace festivals based on changes to your premiere strategy.

## 2. Materials Preparation

Each festival requires specific materials: DCP, ProRes or H.264, subtitles in the country's language, synopses in multiple languages (ES/EN/FR). Prepare them in advance.

## 3. Application Calendar

Priority A applications should be submitted before B and C. It is recommended to send reminders 4 weeks before each deadline.

## 4. Results Tracking

Each result feeds the database and improves recommendations for your film and other directors in the future.

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